

Chris Folta Motion / VFX / Graphic DESIGNER



(847) 946-6486



Chris@FoltaDesign.com



FoltaDesign.com

TECHNICAL PROFICIENCY

Applications: Cinema 4D. VRAYforC4D. RealFlow. Quartz Composer.
Adobe CC software including After Effects, Premiere, Photoshop, Illustrator, Lightroom, InDesign.
Platforms: Mac and Windows

DESIGN PROFICIENCY

Motion: Commercial & broadcast graphics | 3D motion graphics | Live video production
VFX: Compositing & VFX | 3D modeling | Camera tracking | Green screen | Physics simulations
Graphic: Print & layout design | UI/UX | Photography & retouching | Color correction

EDUCATION

The Illinois Institute of Art - Schaumburg: (June 2010) B.A. in Visual Effects & Motion Graphics
Northern Illinois University: (2008 - 2009) DeKalb, IL: General Education

EXPERIENCE

Motion Graphics and Video Production - FoltaDesign.com (4/2013 - Present)

Art Direction / Motion Graphics

Overview: Worked closely with agencies and businesses to develop creative and compelling video & motion graphics. Specialized in motion graphics and 3D animations using After Effects and Cinema 4D. Video production with custom 3-axis motorized camera control kit.

DealTracker.co (7/2012 - 1/2015)

Founder / Creative Director

Overview: Founded and developed DealTracker.co, a daily deal aggregation website dedicated to easily tracking local and online daily deals. Responsibilities included overall concept and development, branding, layout and design of the web user interface, along with hiring and managing additional developers.

The MX Group - B2B Agency (12/2012 - 4/2013)

Visual Effects Artist

Overview: Responsible for the development and staffing of a brand-new video division. Developed detailed workflow, file/project management, and best practices for the department. Responsible for creating high-end motion graphic videos for MX clients. Work consisted of 3D/2D motion graphics, complex green screen keying & compositing, along with interactive videos including a 3x3 video wall controlled via a Kinect motion sensor.

Freelance Motion Graphic Artist (5/2010 - 12/2012)

Art Direction / Motion Graphics

Overview: Worked closely with Chicago ad agencies on a wide range of video and motion graphic projects. Specialized in complex 3D animations using Cinema 4D, RealFlow, and After Effects.

Gannett Healthcare Group (6/2007 -5/2010) - Hoffman Estates, IL

Graphic Designer / Layout Artist / Creative Services

Overview: Responsible for page layout, design of covers and articles, final production and pre-press for bi-monthly magazines including Nurse Week, Nursing Spectrum, Today in PT, and Today in OT. Also responsible for digital retouching, color correction and proofing for photography and art used in magazine layouts. Would also work directly with the advertisers to design and process ads for the magazines.